

# ≡ Status vs Visibility ≡

A listing's status and its visibility are different.



## STATUS = THE JOURNEY

Where the listing is in the transaction process.



The same listing can move through every status while maintaining the chosen visibility level.



## VISIBILITY = THE ACCESS PASS

Who can see the listing.



**Maximum exposure.**  
Everyone can see it.

### WHO CAN SEE IT?

- ✓ MLS Subscribers
- ✓ Showing Products
- ✓ Reports & Rankings
- ✓ Broker Systems
- ✓ VOW Websites\*
- ✓ IDX Websites\*\*



**Limited public exposure.**  
Not on IDX websites.\*\*

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**True Security.**  
Visible to listing agent and managing broker.

### WHO CAN SEE IT?

- ✓ Listing Agent
- ✓ Managing Broker
- ✗ MLS Subscribers
- ✗ Reports
- ✗ VOW Websites\*
- ✗ IDX Websites\*\*

\*VOW or Virtual Office Website \*\* IDX or Internet Data Exchange

≡ STATUS DOESN'T DETERMINE VISIBILITY. VISIBILITY DOESN'T DETERMINE STATUS. ≡  
They work together.

**MARIS**  
It all starts here.™