

Seller Approved Marketing & Confidential Quick Reference Guide

	 Confidential	 Seller Approved Marketing
 DOM/CDOM Accumulation	No	No
 Price Changes	No	No
 Visibility	Listing Agent & Managing Broker	All MLS Users, All MLS Products
 Public Marketing	1-to-1	At seller's or managing broker's discretion
 Market Watch and Hot Sheets	No	Yes
 MARIS Form Requirement	Yes	Yes

Before placing a listing into SAM or Confidential, the seller must sign a Seller Approved Marketing Certification, which must be uploaded to Private Supplements.

Note: MARIS policy requires a listing to be in the MLS as Active or Coming Soon within five business days. This is no different for SAM and Confidential.