

# Coming Soon to Revert Back to a Non-Showable Status on **June 15th**

Due to an overwhelming amount of member feedback, the MARIS Board of Directors has approved a measure that will officially return Coming Soon to a non-showable status on June 15th, 2021. Moving forward, this status will be meant solely for short term use in order to prepare a listing for Active status in the amount of 21 days or less.

*What does this mean for listings that will be within the 21-day window of Coming Soon status?* All listings entered into the MLS in Coming Soon status with showings turned **ON** will automatically convert to Active status on June 15th. Coming Soon listings entered into the MLS with showings turned **OFF** will be able to complete their 21 days in the Coming Soon status. The flow chart below offers a more visual representation of your Coming Soon listing's active date...[READ MORE...](#)

## MEMORIAL DAY

MARIS OFFICES WILL CLOSE AT 3:00P ON FRIDAY, MAY  
28TH AND WILL REOPEN AT 8:30A ON TUESDAY, JUNE  
1ST IN OBSERVANCE OF THE MEMORIAL DAY HOLIDAY.



# PRODUCT UPDATES



This week, Homesnap inadvertently released a notice informing agents that it had removed the Showingtime scheduling feature from its platform. ***This statement was made in error. Homesnap does still support Showingtime.*** We apologize for any confusion and/or inconvenience this misinformation may have caused. Please feel free to reach out to us with any questions.



## COMMON DATA PLATFORM

Last month, MARIS announced the launch of the Common Data Platform (CDP). In short, CDP allows for the MLS to avoid being held captive to individual vendor systems. Taking this step will allow MARIS more flexibility in the future to more rapidly engage emerging technology solutions, help eliminate artificial market barriers, offer more subscriber choice, and eventually, help with economies of scale to reduce the advancing cost of MLS technology. Watch our latest video below for more about this exciting update!

# COMMON DATA PLATFORM



## WEBINARS

Discover the CMAss available beyond Matrix. In this webinar, you will learn how to use the CMAss available in Remine, Homesnap, Realist, and RPR.

May 25<sup>th</sup>  
3:00 p.m. - 4:00 p.m.

[Register](#)

## Matrix Auto Email

Take a step-by-step look at creating and maintaining a Matrix Auto Email. In this webinar, you will learn how to create an Auto Email, track which clients are looking at/interacting with the portal, brand your clients' portals, update search criteria, and more.

May 25<sup>th</sup>  
11:30 a.m. - 12:00 p.m.

[Register](#)

## your listing

The webinar will cover how to use the Homesnap Pro features that will create more exposure for your listing including creating stories sharing your listing/stories on social media, live streaming open houses, promoting your listing & lead pages, and more.

May 26<sup>th</sup>  
2:30 p.m. - 3:00 p.m.

[Register](#)

## MARIS New Member Orientation

Learn where to find education and support, identify how to use Remine and Matrix, and recognize business solutions provided with your membership.

June 2nd  
2:00 p.m. - 3:00 p.m.

[Register](#)

June 15th  
10:00 a.m. - 11:00 a.m.

[Register](#)

## Boost Your Matrix Search

In this deep dive class, you will learn how to define which shortcuts to use, refine your search results page, identify the icons to draw a shape on the map using commute time, identify how to add layers on your map search, and more. Due to the fast pace of this class, you will need to have a functional knowledge of Matrix searching.

June 22nd  
3:00 p.m. - 4:00 p.m.

[Register](#)

## Sell Score: What is it?

Sell score has been popping up in several of the MARIS products you may be familiar with. In this webinar, we will talk about what they mean and how you can utilize them in different applications like Realist, Remine, and Homesnap.

June 22nd  
2:00 p.m. - 2:30 p.m.

[Register](#)

## Impress Your Clients With Detailed RPR Reports

We'll explore RPR's 8 template reports and show you how to customize each one based on client needs, explaining when it makes

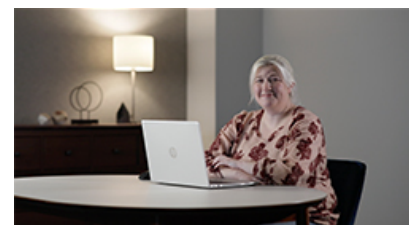
## Matrix: Listing Input

In this webinar, you will learn how to input a listing from incoming to close and how to edit it along the way.

June 29th  
2:00 p.m. - 3:00 p.m.

[Register](#)

## MARIS Video Library



sense to use each report. We'll show you how to ensure your name, photo, brokerage and contact information are always front and center.

Register

Can't make it to any of our online classes? MARIS has dozens of videos available to you 24/7 for quick access to education.

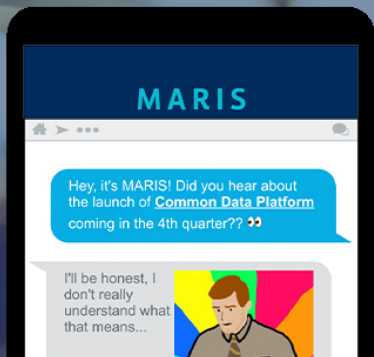
June 29th  
3:00 p.m. - 4:00 p.m.

Video Library

Register



# NEWS UPDATES



## SUBSCRIBE TO OUR BLOG!

**Don't be the last to know.** Receive all of our timely updates right to your inbox.

Recently, President & CEO, David Price, announced that in the 4<sup>th</sup> quarter of 2021, we will be launching our key innovation initiative, better known as **Common Data Platform (CDP)**. Between now the launch date, we want to make sure that you have every opportunity to stay informed about what these exciting upgrades will mean for you. The best way to make sure you're the first to know is to subscribe to our blog. Each new update will be sent directly to your inbox, so don't miss out! Subscribe by clicking on the button below:

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