MARIS

March 2021 Newsletter

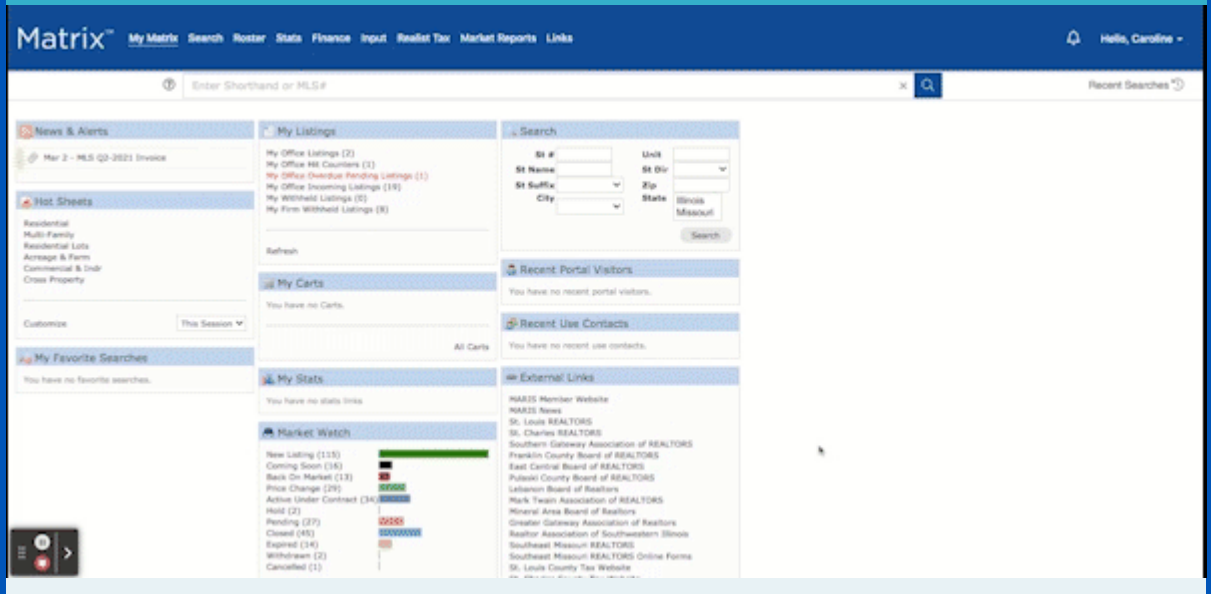
Each quarter, we ask our Members to provide us with some helpful feedback so that we can continue improving the level of service we provide to you. We receive a wide variety of responses, and this quarter, many of you asked questions about topics that have been impacted in the last year by NAR's Clear Cooperation Policy, the ongoing Pandemic, **statuses** like **Coming Soon**, overlapping showings, and more. We want you to know that *when you talk, we listen*. So, as we approach the end of the first quarter, we are using this issue of the MARIS monthly newsletter to provide some answers to your pending questions.

Our latest blog article covers **Clear Cooperation Policy, agent remarks, misunderstandings about statuses, Coming Soon, showings, and more**. Click below to read the article, and please continue to ask questions and make suggestions.

"...Without cooperation, an MLS does not exist. Other vehicles and systems for sharing information on properties do exist, but they are not the MLS. In times of more frequent change, unrest, a pandemic, and a prolonged, unprecedented

inventory shortage, cooperation becomes strained. So, how can an association of persons work towards a common benefit while protecting their clients' best interests? Focus on the simple things that matter..." ***READ MORE...***

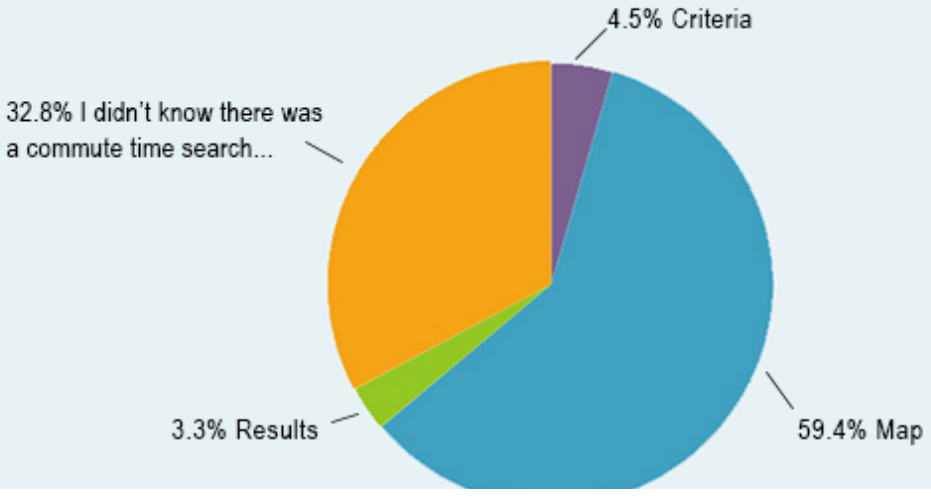
EDUCATION



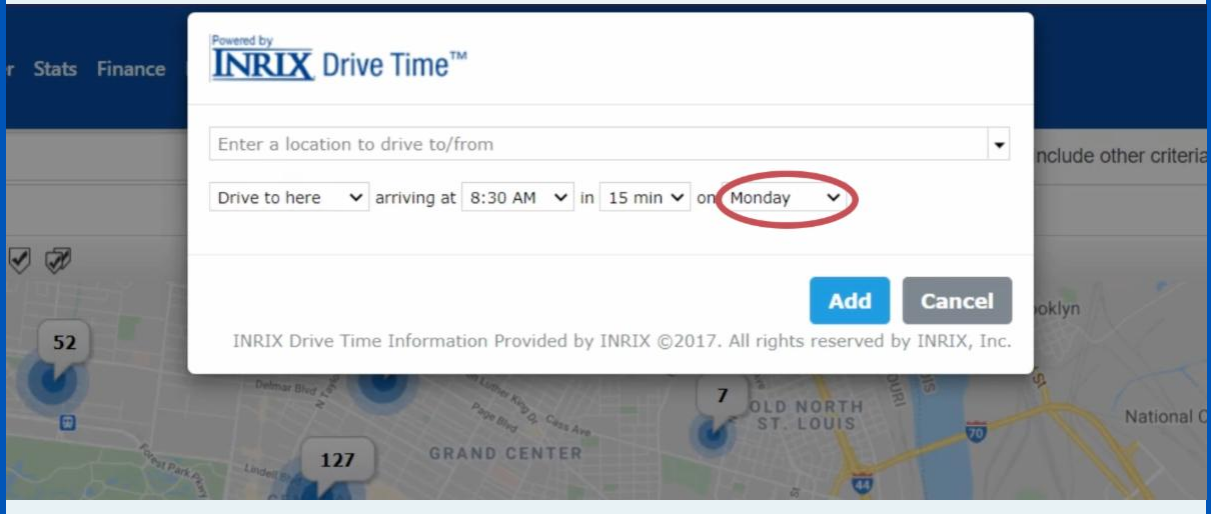
Matrix Education Widget

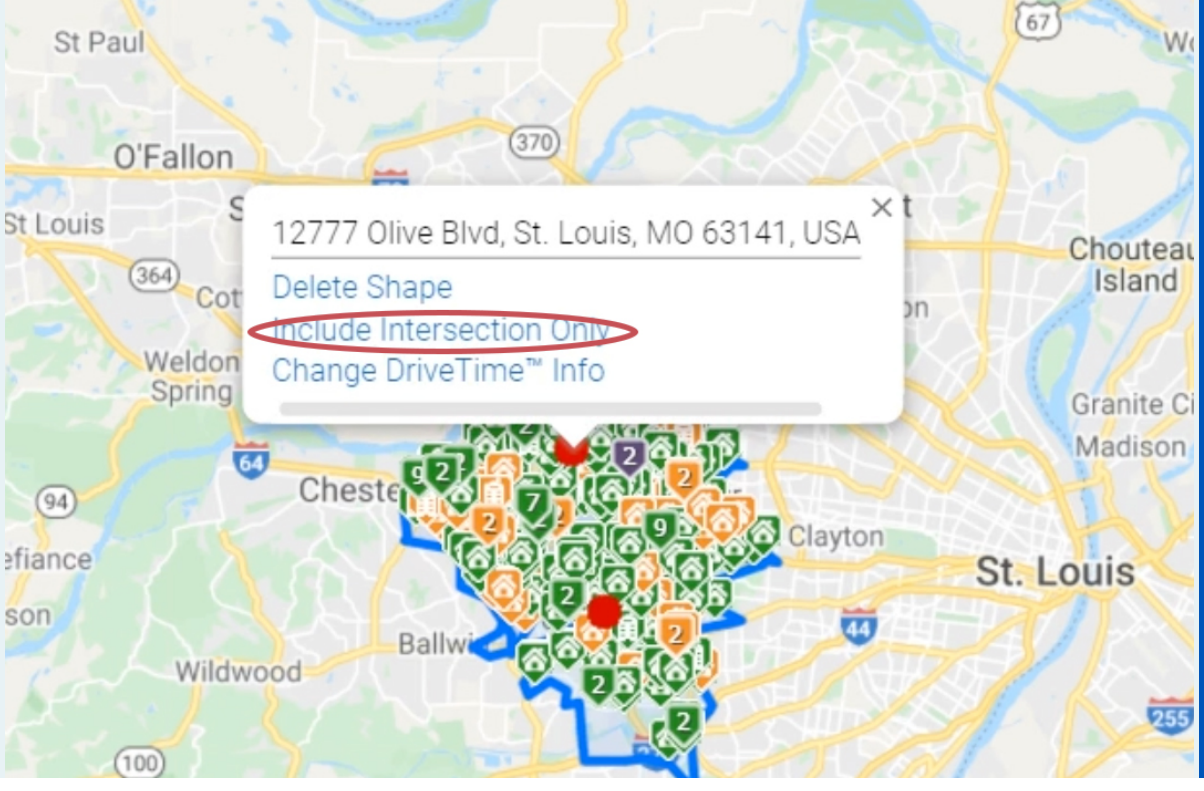
Many of you have taken notice of our new Matrix Education widget! Each week, Members have the opportunity to participate in our optional one-question Matrix quiz. This is a fun way to test your knowledge of one of the platforms you use and interact with daily. This month, we asked questions about reverse prospect, disclosures, commute time calculations, and more. Below are the results of this month's quiz featuring the Inrix Drive Time™ feature:

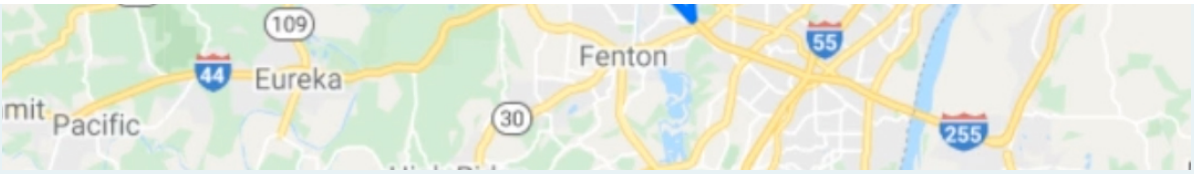
1. The commute time search in Matrix, called Inrix Drive Time™, is found on which search tab below?



As it turns out, many of our Members didn't know about the recently-updated commute time feature in Matrix X, and we are excited to share with you that there have been two significant upgrades made to the Inrix Drive Time™ feature. When searching for homes within a certain commute time, you can now add a day of the week to your search in order to hone in on specific commute times for clients who may have jobs that operate outside of the standard weekday 9-5. Additionally, you now have the capability to create multiple search radii for clients who need to consider multiple commute times when buying a home. The images below depict these new features being utilized in Matrix X:







For a more in-depth view of the recent Matrix upgrades, view our January 11th blog, ***Top 10 Upgrades Coming with Matrix X***, which includes additional pictures, descriptions, and a how-to training video on navigating Matrix X.

WEBINARS

Client Collaboration: Matrix Auto Email

In this webinar, you will learn how to create an auto email, track which clients are looking/interacting with the portal, brand your clients' portal, update search criteria, and more!

March 30th
2:00 p.m. - 3:00 p.m.

Register

5 Underutilized Tools in Matrix

With the recent upgrade to Matrix X, there are some new features to explore as well as some old ones that you maybe never had a chance to explore. Join us for a webinar in which we'll dive into 5 of the key functions in Matrix that you may not be using.

March 30th
3:00 p.m. - 4:00 p.m.

Register

MARIS New Member Orientation

Learn where to find education and support, identify how to use Remine and Matrix, and recognize business solutions provided with your membership.

April 6th
2:00 p.m. - 3:00 p.m.

Register

April 20th
10:00 a.m. - 11:00 a.m.

Register

Discover Remine Pro

In this webinar, you'll learn how to manage your contacts from a central location, send clients a free credit report and engage with them through the sleek, easy-to-use consumer website and app, Share properties and receive quick feedback via the carts feature, and more!

April 13th
10:00 a.m. - 11:00 a.m.

Homesnap Pro: A mobile solution for MARIS members

In this webinar, you will learn how to search for listings, view agent only MLS data, schedule a Showing, setup a Safety Timer, walk the Parcel Lines, and more!

April 13th
11:30 a.m. - 12:00 p.m.

Homesnap: At Your Showing Appointment

Join us for an online workshop on Homesnap Pro! Courtesy of your MLS offered as a member-subscriber benefit, you have access to the most comprehensive real estate platform on the market. The webinar will cover how to use the Homesnap Pro features that will be of service during your showing

Register

Register

appointment.

April 21st
2:30 p.m. - 3:00 p.m.

Register

MyFloodStatus

Using an accurate Flood Zone Determination is crucial to serving clients well and protecting yourself from liability. Learn about their pinpoint accurate, certified and insured reports. Each report is structure-based and will establish if a dwelling is in or out of a flood hazard area.

April 26th
9:30 a.m. - 10:15 a.m.

Register

Matrix: Listing Input

In this webinar, you will learn how to input a listing from incoming to close and how to edit it along the way.

April 27th
2:00 p.m. - 3:00 p.m.

Register

Matrix CMAs: Print Button & Wizard

In this webinar, you will learn how to print a quick CMA through the print button, create a full CMA using the CMA wizard, and more about what other CMA's you have available

April 27th
3:00 p.m. - 4:00 p.m.

Register

Homesnap: Prepping for Your Listing Appointment

The webinar will cover how to use the Homesnap Pro features that will help you prepare for your listing appointment, including property address search, the use of street view to see location of home and neighborhood, using property history to get insights about home. prepping the net sheet calculator, and getting comparable insights from the map.

April 28th
2:30 p.m. to 3:00 p.m.

Register

NEWS UPDATES

There's a lot going on in the MLS world, and we know how important it is for you to keep abreast of every development. The MARIS blog is a great place to start as all of the latest updates will be brought directly to your inbox. Subscribe now to be first in line to receive every new update!

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