

February 2021 Newsletter



Chair

Michelle Walker
STL Buy & Sell



Vice Chair

Derek Schriewer
RE/MAX Results



Secretary/Treasurer

Dennis Norman
MORE, REALTORS

Congratulations to the new leadership of the MARIS Board of Directors! We would like to welcome the newly elected Chair, Michelle Walker, of STL Buy & Sell. Joining her in leadership is Derek Schriewer of RE/MAX Results, who will be taking on the role of Vice Chair. Finally, we welcome back Dennis Norman of MORE, REALTORS® as the Secretary/Treasurer of the MARIS Board. Congratulations and good luck to our new leadership!



SPOTLIGHT

Vendor Acquisitions

On the technology side of real estate, mergers and acquisitions are not only common, they have become more frequent. Some high-profile acquisitions of MARIS vendors have been in real estate news recently. When one of those acquisitions involves an MLS Participant purchasing a company that other MLS Participants utilize heavily, there can be a great deal of concern and apprehension. We certainly understand that.

MARIS vendor contracts contain language that protects both data privacy and data usage. Contracts are reviewed regularly and with the advice of legal counsel. Prior to any contract renewal, products are reassessed, and options are considered.

We want you to have stability in your business and confidence in MARIS tools. To that

end, there will be no change in the MARIS product suite in the immediate future. However, in addition to the protections mentioned above, we want our membership to know that should there be any change in core MARIS products or services, our staff will work to communicate with ample notice.

Thank you for your outreach, concern, and support.

Updated HOLD Definition

The definition of **HOLD** has been updated to add further clarification:

HOLD: *For properties that are not being marketed or shown for a short period of time due to unforeseen circumstances, but are still listed and expected to return to ACTIVE status in a short period of time.*

If you have any question about this or any of other status, please email support@marismls.com, or call us at 314.984.9111.

Updated Subscriber (EULA) Agreement

Please be advised you will be prompted to acknowledge our upcoming, regularly updated Subscriber (EULA) agreement when logging into MARISMLS.com in the coming weeks. The full agreement will be available on our website soon.



PRODUCT UPDATES

RPR: Refreshed, Redesigned, and Rebuilt for REALTORS®

RPR will launch a new version of its platform on February 24th - a total transformation! The new interface is simplified and reorganized with a razor-like focus on new and productive ways to wow your clients and close more deals. The updated look and feel, including a new homepage design, is a breath of fresh air with features and tools that take REALTORS® step-by-step through their most important tasks. You will also appreciate the larger images and fonts, the "What do you want to do today" tool, bigger maps, and customizable homepages.

Here are some other major highlights:

- Streamlined searching
- New property layout
- New shortcuts
- Easier access to saved properties and searches
- Improved map features
- Better integration between Residential and Commercial features

Sign up for RPR's [preview](#) of the new site before its launch on February 24th, or sign up for our MARIS-hosted webinar on February 23rd in the "webinars" section below!

The video below offers a 90-second sneak peek into the all-new RPR interface:



WEBINARS

Getting Started with RPR®

In this class will you'll learn to search hundreds of datasets on more than 160 million on and off market properties, create the ultimate listing package with RPR's Comp Analysis tool, calculate the ROI for your client's home improvement, and more!

February 23rd
10:00 a.m. - 11:00 a.m.

[Register](#)

Realist

In this webinar, we will go over how to use Realist to:

- Search for public records data
- View neighborhood information
- Generate a comp report
- and more!

February 23rd
11:30 a.m. - 12:00 p.m.

[Register](#)

Homesnap: Prospecting for seller leads

This interactive presentation will include property heat maps, prospecting and owner information, using our net sheet calculator, sell speed, and saving homeowner profiles

February 24th
2:30 p.m. - 3:00 p.m.

[Register](#)

[MARIS Orientation Online](#)

[Save Time and Generate More](#)

[Manage Showings Like A Pro](#)

Learn where to find education and support, identify how to use Remine and Matrix, and recognize business solutions provided with your membership.

March 2nd
2:00 p.m. - 3:00 p.m.

[Register](#)

March 16th
10:00 a.m. - 11:00 a.m.

[Register](#)

Showings

ShowingTime for the MLS is available 24/7 to all members courtesy of MARIS! Discover how you can use this showing appointment tool to save time, generate more showings and help you sell your listings more efficiently.

March 17th
10:00 a.m. - 10:30 a.m.

[Register](#)

Already familiar with ShowingTime for the MLS? Are you looking to dive a little deeper to learn how you can optimize your business and take it to the next level? Get ready to get the most out of ShowingTime for the MLS on this 30-minute webinar.

March 17th
10:30 a.m. - 11:00 a.m.

[Register](#)

Client Collaboration: Matrix Auto Email

In this webinar, you will learn how to:

- Create an auto email
- Track which clients are looking/interacting with the portal
- Brand your clients' portal
- Update search criteria
- And more!

March 30th
2:00 p.m. - 3:00 p.m.

[Register](#)

Matrix: Listing Input

In this webinar, you will learn how to input a listing from incoming to close. You will also learn how to make various important edits and updates along the way.

Join us for this full and informative Matrix webinar in the all new Matrix X platform!

March 23rd
2:00 p.m. - 3:00 p.m.

[Register](#)

Beyond Matrix: CMAs

Discover the CMA's available beyond Matrix.

In this webinar, you will learn how to use the CMA's available in:

- Remine
- Homesnap
- Realist
- RPR

March 23rd
3:00 p.m. - 4:00 p.m.

[Register](#)



UPDATES

There's a lot going on in the MLS world, and we know how important it is for you to keep abreast of every development. The MARIS blog is a great place to start as all of the latest updates will be brought directly to your inbox. Subscribe now to be first in line to receive every new update!

[SUBSCRIBE](#)

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