



From the Desk of the CEO

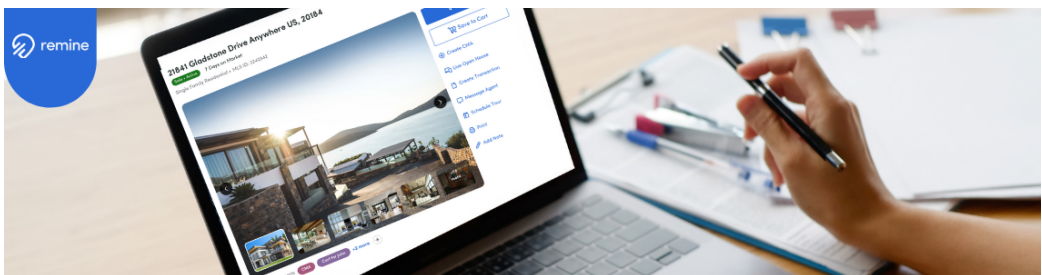
Though the pandemic presented financial challenges of many varieties, MARIS worked diligently to conserve spending and facilitate changes in order to be more fiscally sound. It is important to us that we reinvest in our mission and our Membership. With this in mind, your Board of Directors has decided to return a financial relief payment directly to you, our 13,000+ Members. Please click [HERE](#) or on the image above to read more about this and the exciting endeavor on which MARIS will be embarking in the 4th quarter of 2021.

Sincerely,

David Price
President & CEO, MARIS



PRODUCT UPDATES



Remine Modernizes the Property Details Page

To continue to provide a best-in-class experience for Remine users we've created a sleek and more intuitive design based on your feedback. We pride ourselves on being built by agents for agents and understand that as your needs adapt and grow so...

[Read more](#)
info.remine.com

Realist Launches the Sell Score Search Attribute



The Realist Score is a valuable data point that allows agents to search for properties that are more likely to become listings. Built using CoreLogic's Propensity to List model, properties with a "high" score can signify having higher chances of being listed, due to market conditions, sales data, valuation, and other proprietary CoreLogic data. This information can be beneficial for agents and real estate professionals looking to build or refine their prospecting & farming lists.

For step-by-step instructions on how to use this new feature, [read our latest blog!](#)



EDUCATION

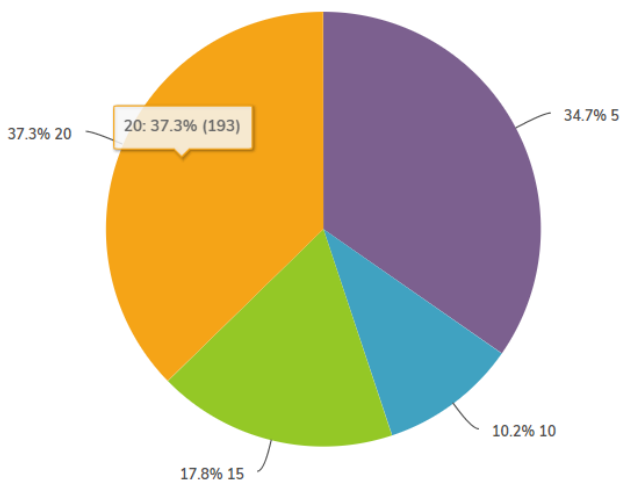
Matrix Education Widget

The screenshot shows the Matrix real estate software interface. At the top, there's a navigation bar with "Matrix" and various menu items like "My Matrix", "Search", "Roster", "Stats", "Finance", "Input", "Realist Tax", "Market Reports", and "Links". A user profile for "Hells, Caroline" is visible in the top right. Below the navigation bar is a search bar with the placeholder "Enter Shorthand or MLS#". The main content area is divided into several sections: "News & Alerts" (showing a "Mar 2 - MLS Q1 2021 Invoice"), "Hot Sheets" (listing various property types like Residential, Multi-Family, etc.), "My Listings" (showing counts for My Office Listings, My Office HI Counters, etc.), "My Carts" (showing "You have no Carts"), "My Stats" (showing "You have no stats links"), "Market Watch" (a bar chart showing market trends like New Listing, Coming Soon, etc.), "Search" (a form with fields for St #, St Name, St Suffix, City, Unit, St Dir, Zip, State, and a "Search" button), "Recent Portal Visitors", "Recent Use Contacts", and "External Links" (listing various real estate associations and websites).

Thank you to the 1000+ members who answered the question of the week in April! Since

our last newsletter, the topics we've covered the Showingtime icon, Hold status, search screen options, and "my favorite" searches. The question this month that yielded the most divided answers was about the Showingtime icon. View the results below:

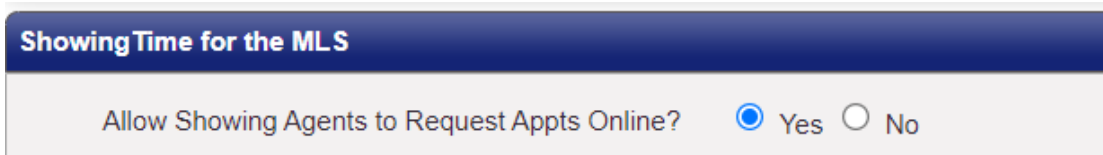
1. When a listing is moved to active or the showing setting is changed to "yes", the showing icon can take up to _____ minutes to appear.



Value	Percent	Responses
5	34.7%	180
10	10.2%	53
15	17.8%	92
20	37.3%	193

Totals: 518

In order to clear up any confusion, we're answering this question here in our monthly newsletter! **When a listing is set/changed to allow showings, the Showingtime icon can take up to 20 minutes to appear.** If you find that the Showingtime icon is still missing after waiting the recommended 20 minutes, first verify that you have selected "yes" in the "Showingtime for the MLS" dialogue box next to "allow Showing agents to request appts online" as shown here:



Then, as always, if any issues persist, call or email our support team. Do you have any ideas you'd like to share for an upcoming "Question of the week?" Let us know! Send your suggestions to Member Engagement Specialist, Randi Marie, at rmpenny@marismls.com.



WEBINARS

MyFloodStatus

Using an accurate Flood Zone Determination is crucial to serving clients well and protecting yourself from liability. Learn about their pinpoint accurate, certified and insured reports. Each report is structure-based and will establish if a dwelling is in or out of a flood hazard area.

April 26th
9:30 a.m. - 10:15 a.m.

[Register](#)

Matrix: Listing Input

In this webinar, you will learn how to input a listing from incoming to close and how to edit it along the way.

April 27th
2:00 p.m. - 3:00 p.m.

[Register](#)

Matrix CMAs: Print Button & Wizard

In this webinar, you will learn how to print a quick CMA through the print button, create a full CMA using the CMA wizard, and more about what other CMA's you have available

April 27th
3:00 p.m. - 4:00 p.m.

[Register](#)

Homesnap: Prepping for Your Listing Appointment

The webinar will cover how to use the Homesnap Pro features that will help you prepare for your listing appointment, including property address search, the use of street view to see location of home and neighborhood, using property history to get insights about the home, and more!

April 28th
2:30 p.m. to 3:00 p.m.

[Register](#)

MARIS New Member Orientation

Learn where to find education and support, identify how to use Remine and Matrix, and recognize business solutions provided with your membership.

May 4th
2:00 p.m. - 3:00 p.m.

[Register](#)

Discover Remine Pro

In this webinar, you'll learn how to manage your contacts from a central location, send clients a free credit report and engage with them through the website and app, share properties and receive quick feedback via the carts feature, search MLS and public record data, create beautiful, branded CMAs, and more!

May 11th
10:00 a.m. - 11:00 a.m.

[Register](#)

Homesnap Pro: A

Homesnap Pro: At

Beyond Matrix CMAs

mobile solution for MARIS members

On your computer or on your phone, Homesnap helps you stay connected to your MLS data and your client. In this webinar, you will learn how to search for listings, view agent-only MLS data, schedule a showing, setup a safety timer, walk the parcel lines, and more!

May 11th
11:30 a.m. - 12:00 p.m.

[Register](#)

your listing appointment

The webinar will cover topics like how to set your safety timer, sell speed, net sheet calculator, adjusting price according to finalized list price, walking the property lines, drawing your search area surrounding the property, and much more!

April 19th
2:30 p.m. - 3:00 p.m.

[Register](#)

Discover the CMass available beyond Matrix. In this webinar, you will learn how to use the CMass available in Remine, Homesnap, Realist, and RPR.

May 25th
3:00 p.m. - 4:00 p.m.

[Register](#)

Client Collaboration: Matrix Auto Email

Take a step-by-step look at creating and maintaining a Matrix Auto Email. In this webinar, you will learn how to create an Auto Email, track which clients are looking at/interacting with the portal, brand your clients' portals, update search criteria, and more.

May 11th
11:30 a.m. - 12:00 p.m.

[Register](#)

Homesnap: Marketing your listing

The webinar will cover how to use the Homesnap Pro features that will create more exposure for your listing including creating stories, sharing your listing/stories on social media, live streaming open houses, promoting your listing & lead pages, and more.

May 26th
2:30 p.m. - 3:00 p.m.

[Register](#)

MARIS Video Library



Can't make it to any of our online classes? MARIS has dozens of videos available to you 24/7 for quick access to education.

[Video Library](#)



NEWS UPDATES

Last week, President & CEO, David Price, announced that in the 4th quarter of 2021, we will be launching our key innovation initiative, better known as **Common Data Platform (CDP)**. Between now the launch date, we want to make sure that you have every opportunity to stay informed about what these exciting upgrades will mean for you. The best way to make sure you're the first to know is to subscribe to our blog. Each new update will be sent directly to your inbox, so don't miss out! Subscribe by clicking on the button below:

SUBSCRIBE

Empowered. Inspired. Engaged.

